

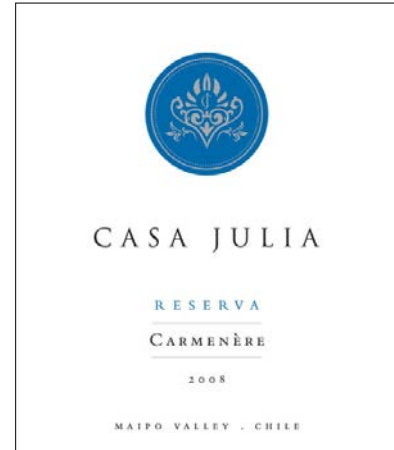
## Casa Julia

Pablo Morandé is one of the fathers of winemaking in Chile. His influence has transformed the plantings in the Maipo Valley to be revered and respected around the world. Pablo is rooted in the history of Chilean wine production: being one of the leaders of the team making wines at Concha y Toro, a very well-known Chilean vineyard, and responsible for the release of the critically acclaimed Concha y Toro Melchor (a wine may credit as the benchmark release for Chilean wines around the world).



Pablo has been a pioneer in the numerous and progressive advances made recently in the production of Chilean wines. He was the first wine-producer to plant grapes in the Casablanca Valley - now one of the most prestigious Chilean valley appellations, with a climate and growing conditions similar to Sonoma County in California. In 1982 he planted his first vines in the Valley. He was the first and only vigneron to farm this land for the next 4 years. Today the valley has over 4,000 hectares of vines. Many wineries in the country followed Pablo's lead, and now produce some of their best wines from the Casablanca Valley.

## Carménère Reserve



**Varietal/Blend:** Carménère  
**Farming Practices:** sustainable  
**Elevation / Exposure:** varied  
**Soil:** calcareous clay  
**Vine Training:** Guyot  
**Harvest Technique:** mechanical  
**Year Vines Were Planted:** 1980  
**Yeast:** selected  
**Fermentation:** temperature-controlled  
fermentation in stainless steel  
**Maturation:** 12 months in American oak  
**Malolactic:** yes  
**Alcohol:** 13.5%  
**Fined:** yes  
**Filtered:** yes  
**Country:** Chile  
**Region:** Maipo Valley

The Carménère Reserve benefits from the warm days and cool nights in the Maipo Valley, a region noted for the exceptional purity of fruit flavors in its wines. The Reserve wines from Casa Julia are sourced from the older more exclusive plantings in the Maipo Valley. The wines are aged in American oak for up to 12 months.